





The Magic Elephant Books

# 2023

Frontlist Rights Catalog

 Copyright Contact

Xie Yuan (Copyright Manager) +8618877322539 xieyuan@bbtpress.com  
Liu Yuxia (Copyright Specialist) +8615977328969 liuyuxia@bbtpress.com

 Address

No.9 Wulidian Road, Guilin City, Guangxi, China (541004)

Guilin Magic Elephant Books Cultural Communication Co., Ltd.  
Children's Publishing Department of Guangxi Normal University Press

为你朗读，让爱成为魔法！

Read for You. Turn Love Into Magic.



The Magic Elephant Books is a children's book brand launched by Guangxi Normal University Press at the beginning of 2015. We expect to build a magical kingdom which connects up books, children and adults. Here you will be greeted by the best children's books and enjoy a happy and poetic time. Let us read aloud and turn love into magic for the children!

Children from different ages can find the most suitable books here. The Picture Book Kingdom offers picture books for children aged 0 to 8. The Story Forest is full of fairy tales and children's novels for kids aged 6 to 14; it divides into four series: Reading Aloud (6-9), The Golden Key (8-12), Neverland (8-14) and Journey of the Youth (8-14). Adults can also find books they need here. The Reading Academy provides adults with reading-guide books, parenting instruction books, research works on children's literature etc.

The Guilin Magic Elephant Books Cultural Communication Co., Ltd. was founded in September 2016. It marks that The Magic Elephant Books starts a new journey. After introducing a number of quality children's books from around the world to China, we are now publishing original books with various themes and collaborating deeply with world-renowned authors. So far we've cooperated with authors such as Svetlan Junaković, Yang Sifan, Huang Shi, Yan Zhihao, Hao Zhou, Xu Lu, Xiao Mao etc. Meanwhile, we're introducing our books to the world and the copyright has been sold to Japanese, Complex Chinese etc. In addition to publishing, we are also working on merchandises and cultural exchange activities. All endeavor and efforts aim at only one goal, which is promoting reading habits between parents and children so as to enlighten our future generations.

With all what we have been through, we believe that The Magic Elephant Books will step onto a bigger international stage together with Chinese children's book authors, communicate and collaborate with children's book authors from different countries, and realize more dreams and possibilities in a wider space.



- 2015 ● Best Picture Book Design of China, 2015
- 2016 ● Most Popular Children's Publishing Institutions, 2016  
Annual Ranking List of Chinese Original Picture Books (TOP10), 2016  
Team member was awarded Laurel Editor, 2016  
The Best Children's Book of the Year of China's Children's Books List, 2016
- 2017 ● Outstanding Children's Book Press, 2017  
Best Book Design of China, 2017  
The White Ravens Catalog, Germany, 2017  
Winning Work Prize, JIA Illustration Award, 2017  
Nominee, Biennial of Illustrations Bratislava, Slovakia, 2017  
Nominee, Tehran International Cartoon Biennial, 2017
- 2018 ● Exhibition of Original Chinese Illustrations, Bologna Children's Book Fair, Italy, 2018  
The Ninth National Book Design Art Exhibition, 2018
- 2019 ● The Best Children's Book of the Year of China's Children's Books List, 2019  
Children's Book Laureate (Picture Book Category), 2019
- 2020 ● Hans Christian Andersen Award, 2020  
Image of the Book Award, 2020
- 2021 ● Bologna Children's Book Fair Illustrators Exhibition, 2021  
Longlist, Feng Zikai Chinese Children's Picture Book Award, 2021  
Image of the Book Award, 2021  
Biennial of Illustrations Bratislava, Slovakia, 2021  
The Ananas Grand Prix, BIBF Ananas International Illustration Exhibition, 2021
- 2022 ● Hans Christian Andersen Award, 2022  
Image of the Book Award, 2022  
Bologna Children's Book Fair Illustrators Exhibition, 2022
- 2023 ● dPICTUS 100 Outstanding Picturebooks, 2023



· Picture Books P06

- PART 1 Award Winning Books P06
- PART 2 Happy Festivals P10
- PART 3 Art Enlightenment P12
- PART 4 Imagination and Game P14

· Story Books P20





Worldwide available

## Father's Tea Garden on Hilltop

Text by Xu Bin

Illustrations by Yu Yin

48 pages | 6-8 years old | 2023-5

### Awards

- Biennial of Illustrations Bratislava, Slovakia, 2021
- The Ananas Grand Prix, BIBF Ananas International Illustration Exhibition, 2021
- Winner, the 56th Bologna Children's Book Fair Illustrators Exhibition, 2022
- dPICTUS 100 Outstanding Picturebooks, 2023

### Description

The tea garden that my father takes care of the best is among the rolling mountains. When spring comes, the tea trees sprout, and the annual tea-picking season arrives. Our whole family comes to the tea garden together. Under the sunshine and the sudden shower, we begin the hard work around the tea.

★ The tea garden is a place of harvest and a playground for children to learn new things. While playing around, they will experience the hard work and joy of harvest.

★ Look for the source of Chinese tea in the mountains and appreciate the beauty of the tea picking.

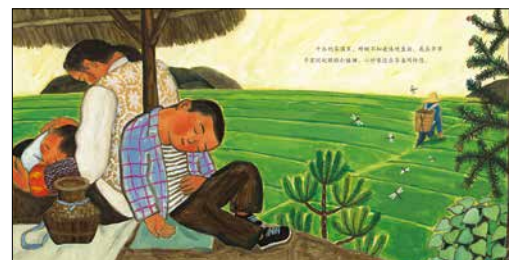
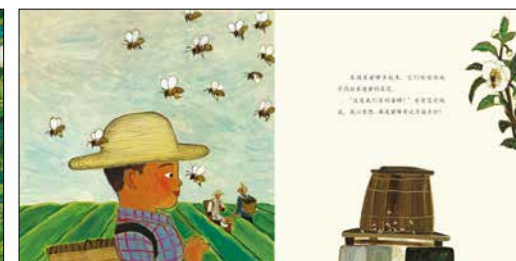
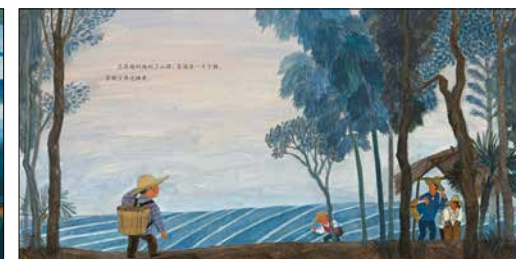
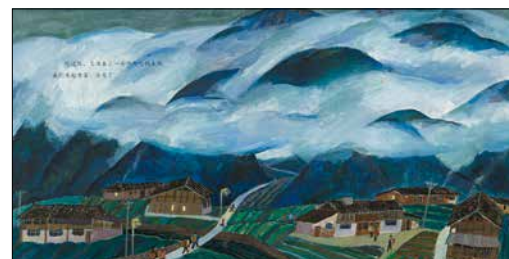


### • Xu Bin

Editor of children's books and magazines, parent-child reading practitioner and children's reading promoter. He has published the picture book *I Want a ...* and *With Bamboo*.

### • Yu Yin

Graduated from the China Academy of Art, she is now a professional illustrator. She has published books *The Cat Who Loves Tools and the Cat Who Doesn't*, *I'm Little Qiqi*, *The Snow Child* and so on. Her illustrations have been shortlisted for the Golden Pinwheel Young Illustrators Competition and a winner in the Bologna Illustrators Exhibition.





Worldwide available

## Dandelion Boy

by Dream Chen  
40 pages | 6-8 years old | 2023-1



### Awards

- Finalist, Bologna Children's Book Fair Illustrators Exhibition, 2021
- Winner, Image of the Book Award (New Names Category), 2022

### Description

Every summer, little dandelion boys and girls will begin a journey to seek for their new homes. Ali is one of them, but he is not ready and has no idea where to go. Then comes the wind. Ali gets up the courage and flies away together with his fellows. They fly over forests, grasslands, rivers and hills. Some dandelions settle down at their new homes, while Ali has yet found any place he wants to stay. It's getting dark and a storm attacks Ali. After waking up from the storm attack, he meets a new friend surprisingly.

What is home? Home is somewhere we'd like to do a lot for it and participate in creating it. Home is where we can enjoy companionship and share. With yearning and courage, we set out to a journey of searching, but for what we pay and create we will finally stay here.

★ The main storyline, together with 20 sub-lines, will lead children to enjoy the journey of discovering stories.

### • Dream Chen

Picture book author, illustrator, independent animator. Graduated from Minneapolis College of Art and Design with a master's degree. She currently works as a teacher at the International Institute of Creative Design of Shanghai University of Engineering Science. She has published several books, such as *We Hope You Remember*, *Butterflies on the First Day of School*, *My Story Friend* etc. Her animation works have been achieved some awards, and she is also invited to be one of juries for the WIA 2023.

★ The animation *Island*, the 8<sup>th</sup> China Independent Animation Jury's Special Recommendation Award.

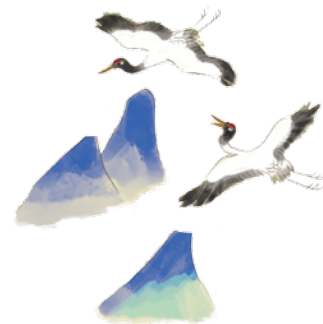
★ *My Little World*, the Australian Golden Koala Best Director Award.



Worldwide available

## Silk Road

by Wu Jing  
52 Pages | 6-8 years old | 2023-7



### Awards

- Winner, Image of the Book Award (Original Picture Book Category), 2022

### Description

A long time ago, Shu people lived in the big basin surrounded by mountains (Shu: an ancient kingdom in what is now Sichuan Province). They spun silk to make clothes until they set foot on the journey with their "silk". Travelling through mountains and rivers, Shu people encountered magical animals, overcame difficulties and moved forward optimistically. Finally, they went out of the basin and opened up a cultural trade route to a wider world.

★ Gorgeous and heavy Dunhuang mural-like painting style shows the customs and history of the ancient Shu Silk Road.

★ The first Chinese picture book about Southwest Silk Road inviting children to set foot on the Silk Road and inheriting the Silk Road spirit of peaceful development.





## The "Four Auspicious Seasons" series

This series includes four volumes: *Spring Festival*, *Mid-Autumn Festival*, *Qingming Festival* and *Dragon Boat Festival*, aiming to present the new fusion of traditional Chinese culture and contemporary elements, to convey the fashionable and ancient Chinese spirit to children and cultivate their patriotic feelings.



## Four Auspicious Seasons: Mid-Autumn Festival

by Wu Jing  
32 Pages | 6-8 years old | 2023-9

### Description

How do contemporary Chinese people celebrate the traditional Mid-Autumn Festival? This book shows the traditional customs and scenes around the Mid-Autumn Festival. Twelve zodiac animals assemble in the story, accompanying the adults and children to make moon cakes, enjoy the moon, guess lantern riddles and dance fire dragons... Families reunite for the Mid-Autumn Festival.

- ★ The story not only preserves the traditional customs, but also presents the fashionable and contemporary China.
- ★ Rich and vivid details depict the humor, creativity and childishness of Chinese people and show the unique Chinese spiritual pursuit of "the sea mirrors the rising moon bright; miles apart, our hearts share tonight".
- ★ The colors of traditional New Year paintings are full of lively and warm atmosphere of family reunion at the Mid-Autumn Festival.

### • Wu Jing

Graduated from the Department of Decoration, Academy of Fine Arts & Design, Tsinghua University. Freelance illustrator specialized in drawing and designing children's books and merchandise. She won the Bingxin Children's Book Award in 2020 and her work *Silk Road* was the Winner of Image of the Book Award (Original Picture Book Category) in 2022. Her representative works include *Golden Bird*, *Panda's Happy Chinese Year* and *World Heritage in China*.

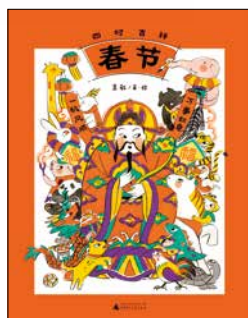
## Four Auspicious Seasons: Spring Festival

by Wu Jing  
36 Pages | 6-8 years old | 2023-1

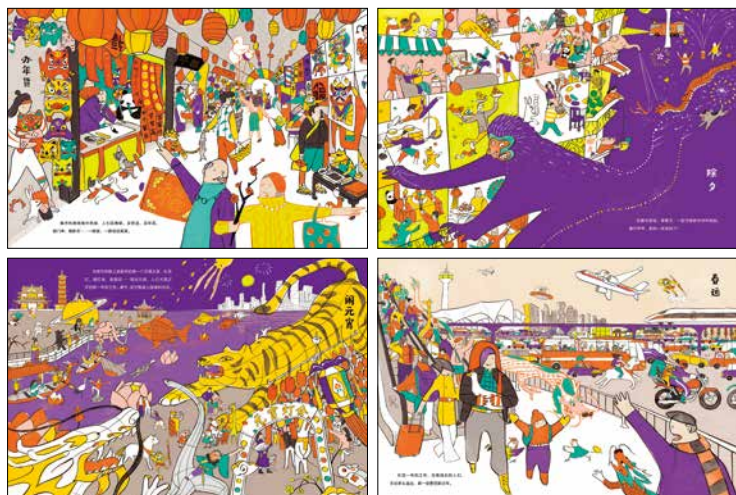
### Description

How do modern Chinese celebrate the traditional Spring Festival? This book shows the traditional customs and scenes from celebrating the day of Laba, the New Year's Eve, and the Lantern Festival. The Chinese Zodiac gathers in the story and accompanies the adults and children to celebrate the New Year.

- ★ A detailed presentation of traditional customs throughout the New Year period.
- ★ The ink line overprinting process of traditional Zhu Xian Zhen woodblock prints is drawn on in the pictures which shows ancient yet fashionable China with rich details and bold color clashes.
- ★ Absorbing cultural elements from classic texts and folk tales, each picture contains events, images, and objects related to traditional customs; the Kitchen God, the God of Wealth, the mandrill, and the panda stealing greens...full of decipherable details.



Worldwide available





## "Little Forest of Music" series (4 titles)

by Wen Aining  
36 pages per title | 3-6 years old | 2023-6

### Description

This series consists of four titles: *The Elephant and The Apple Tree*, *Spring's Gift*, *The Magician from the South Pole*, *Night Song*. With a combination of multi senses (hearing, vision and taste) and a comprehensive way of creation (text, music and illustrations), the fairytales of whimsy in the series introduce to children the violin, bass drum, trumpet, flute and their basic knowledge, musical features, and main points of performance. These are the most representative musical instruments of symphony. Breaking limitation of texts, illustrations and music, these picture books build up a multi-dimensional space for senses, arousing children's interest in music unconsciously.

★ Music is visualized in the book. The illustrations, music and texts in the book jointly tell delicate and warm bed-time stories.

### • Wen Aining

Picture book author and illustrator. Graduated from MA Children's Book Illustration, Cambridge School of Art. She has published several picture books of her own, including *Fairy Song*, *Secrets of Traditional Chinese Musical Instruments*, *Goodnight Baby* etc. And her *Cello Swan* was in the final list of the Bologna Illustrators Exhibition 2021.



Worldwide available



Worldwide available

## I Am Talking You About the Art of the 20th Century

by Sijetlan Junaković  
48 pages | 8 years old above | 2023-8

### Description

This book tells interesting stories about renowned artists in the 20th century and their artworks. This is a portfolio, which presents author's collections: artworks by great artists such as Kazimir Malevič, Pablo Picasso, Marc Chagall, Piet Mondrian, Marcel Duchamp, Henri Matisse, and Andy Warhol... Meanwhile, it's more than a portfolio. With his skilled and humorous story-telling language, the story-teller links these artworks with stories, presenting to young readers a vivid art enlightenment lesson and leading them to enjoy themselves in the palace of art of the 20th century.



## The Great Book of Animal Portraits

by Sijetlan Junaković  
52 pages | 6-8 years old | 2022-1



Worldwide available



### • Sijetlan Junaković

Picture book author, illustrator and sculptor. Sijetlan Junaković was born in Zagreb, Croatia in 1961. He graduated from the Academy of Fine Arts of Brera in Milan. His representative works include *Little Big World*, *The Great Book of Animal Portraits*, *Wanja* and *The Wild Animals* etc. He has been nominated for three times and shortlisted twice for the Hans Christian Andersen Award. His works have been awarded The Golden Plaque of BIB, Special Mention of Bologna Ragazzi Award etc. His books have been translated into dozens of languages and got published worldwide.





Worldwide available

## My Little Chair

Text by Mei Zihan  
Illustrations by Yayo Kawamura  
44 Pages | 2-4 years old | 2023-5



### Description

My little Chair is my best friend and my best toy. It is a car, a train, and sometimes a plane. Sitting on it, I can go far away! My parents come and join in.

★ Renowned Chinese children's literature writer and scholar Mei Zihan X European-Japanese illustrator Yayo Kawamura.

★ A parent-child book for interactive games: playing with children, making daily necessities at home perfect props for parent-child games.

★ Enlighten children's imagination and make things extraordinary.

★ Clear and concise bilingual text.

### • Mei Zihan

Children's literature writer, professor of Shanghai Normal University, member of China Writers Association. Author of *Daughter's Story*, *Dai Xiaoqiao and His Buddies* series, *Sparrow* and other children's literature works, as well as *Reading Children's Literature*, *Believe in Fairy Tales*, *Green Light* and other proses, essays and children's literature theory books.

### • Yayo Kawamura

Yayo Kawamura grew up in Tokyo and studied design communications. She currently lives in Germany with her families. Influenced by Eastern and Western cultures, her works have strong personal characteristics. Dozens of her picture books have been introduced to countries including the United States, Japan, South Korea, China, Denmark, the Netherlands, Italy, France and Spain. She once collaborated with Mr. Mei Zihan in the book *Who Is the Tallest*.



Worldwide available

## Bugs Dance Party

by Chen Chupu  
28 pages | 3-6 years old | 2023-3

### Description

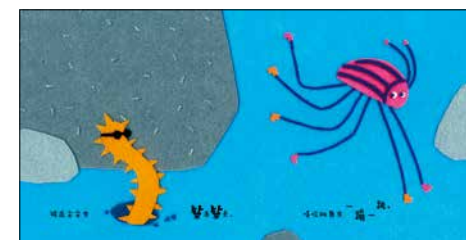
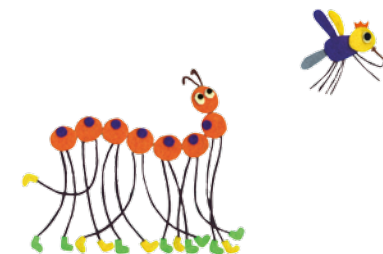
It's a floral-scented night, and the bugs dance party begins. Look! How special are the bugs coming for the party. The marbles bug walks with "tap, tap, tap" footfall. The rainbow bug is of gorgeous colors. The cloud bug is so soft and light. There are also black stone bug and sparkling lamp bug... Whatever kids can imagine, they all could become amazing bugs. They invite each other and dance together in the moonlight. Each child is of his own personality. By relaxing themselves and showing themselves bravely, they will overcome social anxiety and integrate into the group.

★ A guide book for kids to start school time, helping them to overcome social anxiety and integrate into the group easily.

★ An unique and imaginative book with non-woven collage tech, leading young kids to exercise their ability of using hands and brains.

### • Chen Chupu

Illustrator. After graduating from graphic design major, she has been working on illustrations for children's books. She has published picture books including *Velveteen Rabbit*, *Watch Me*, *Guess Who?* etc. Her work was once awarded in CIB7.





Worldwide available

## Help Grandpa to Look for the Lost Sheep

by Mu Huo  
40 pages | 4-6 years old | 2023-6

### Description

Grandpa the shepherd has a pasture, where golden sheep of various shapes are living. One day, a sheep is lost. On his way to look for the sheep, the little prince is guessing the shape of the sheep all the way. He meets different animals and they share their different ideas of the shape of the sheep. They imagine that the lost sheep must look like something they're fond of. But when little prince finds the sheep, he notices that this is just an ordinary and messy one. He takes the sheep back to the pasture. Surprisingly, grandpa the shepherd shears the sheep and now it's in the shape of the little prince.

★ With the classic image of the little prince, the book expresses a profound theme: people always fail to find the nature of some things and are trapped in narrowness of mind.

★ A book with imaginative shape games, inspiring children's imagination.



Worldwide available

## If You Break a Porcelain Jar...

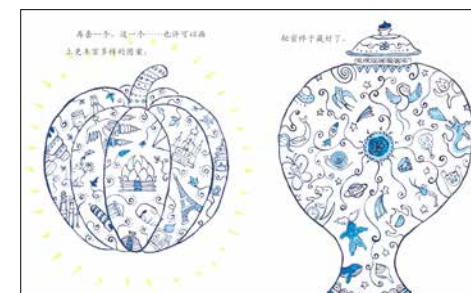
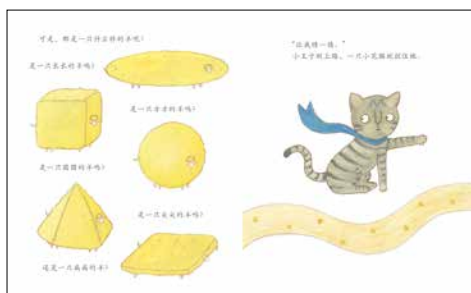
by Mu Huo  
40 pages | 6-8 years old | 2023-6

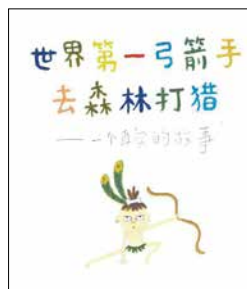
### Description

One day, a little boy receives a gift. It's a beautiful blue and white porcelain jar. But he is careless and breaks it. To his surprise, he just finds another porcelain jar inside. How amazing! But, again, the jar is broken, and he finds another smaller jar inside... Again and again, the jar is broken, and finally he sees a little pavilion. This time, the boy can't wait to break the pavilion, but there is nothing inside. Though he finds nothing any more, he gets a secret. In order to keep the secret sealed forever, he puts the little pavilion back into the jars, layer by layer, and then sends it to one of his friends, another little boy...

★ With traditional Chinese ink painting and blue and white porcelain jars, the painting style of the book is free and easy, full of charm.

★ The nested designed story is full of dramatic tension, and it portrays delicately children's psychology.





Worldwide available

## The World's Best Archer Went Hunting in the Forest—A True Story

by Mu Huo

40 pages | 4-6 years old | 2023-6

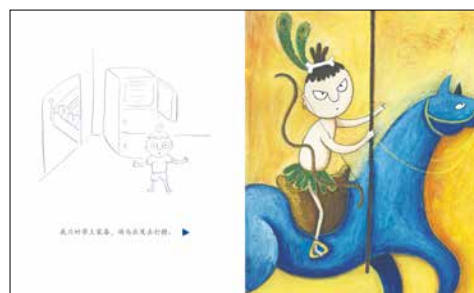


### Description

Every day, new trouble comes out. Today, I found that the food at home eaten up so I took the hounds and went hunting in the forest. The tigers and bears in the mountains fled, and when I thought I was going to go home empty-handed, a huge rabbit appeared and I trapped it. Wait—what? Is this all made up? My hound is actually a little teddy who can't even beat a rabbit? My bow and arrow is a clothesline? My prey is the neighbor's pet? The reality and the imagination are reflected, and the black-and-white pictures and the colorful pictures sing together, putting on a hilarious humorous drama.

★ The clever use of text and picture narrative depicts the rich and fun world of children's imagination.

★ The story is inspired by the author's real childhood experience, which vividly shows the innocent childhood life.



Worldwide available

## Is It Really a Book?

by Mu Huo

40 Pages | 6-8 years old | 2023-6



### Description

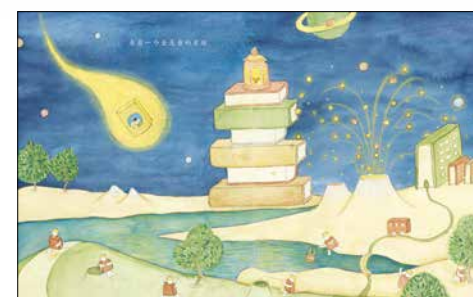
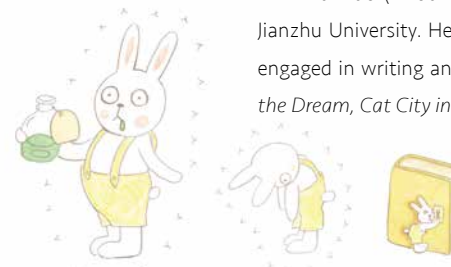
It is time to bed. There is a book on the bedside table. What is the book? Where does it come from and what is it for? The little rabbit makes a series of interesting associations and enters a world full of books. In this world, the book can be a world-famous painting, a scenic spot, or a classical building. This book about books, full of wonderful imagination and magic, invites readers to walk into a wide world by reading a book.

★ This book about books presents the magic of books in a figurative way, leading children to love books and reading.

★ Children will enjoy exploring the rich details in the humorous and spirited pictures: Dunhuang Flying Sky, Venus, the sky-solar system, manned spaceflight, the pyramids and Stonehenge ...

### • Mu Huo

Mu Huo (Zhou Xueyang) was born in 1988 and graduated from Shandong Jianzhu University. He once worked in designing and editing, and now he is mainly engaged in writing and illustrations. He has published books such as *Running with the Dream*, *Cat City in the Sky* etc.





Worldwide available

## The Girl Catching Magical Insects

by Huang Fenfen  
144 pages | 8-12 years old | 2023-4



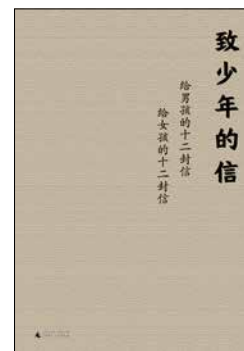
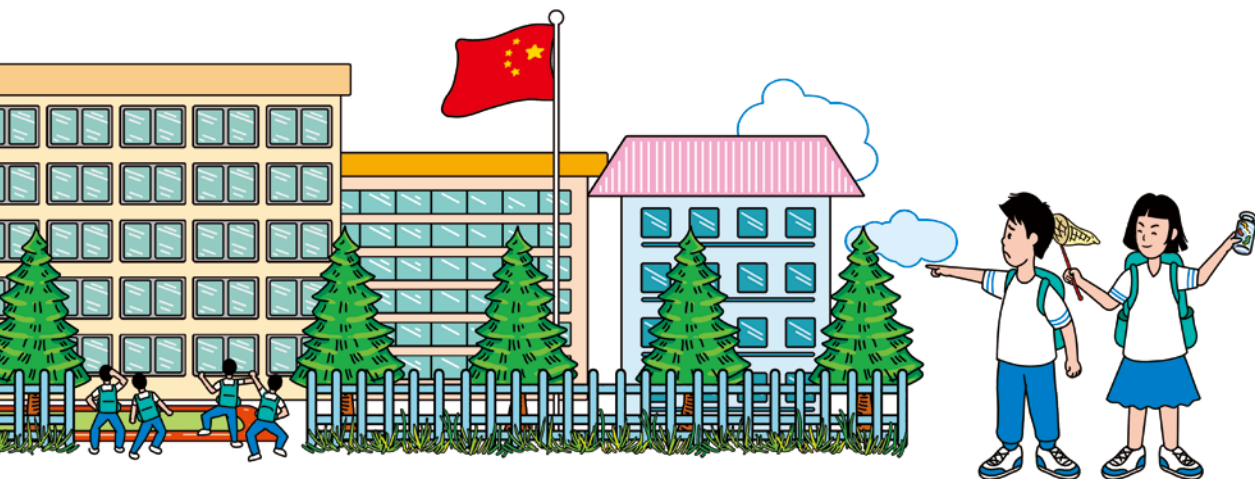
### Description

I meet a girl named Bai Xiaohe from the neighboring class. Bai Xiaohe is a special girl. She is independent, frank and enthusiastic. Her handwriting is always crooked and she doesn't do well in her lessons. Teachers often criticize her and classmates make fun of her. However, she has a superpower: to catch different insects which are invisible to others, including fear bug, courage bug, loneliness bug, happiness bug etc. She catches and feeds these insects, and then helps classmates, teachers, neighbors, friends and even herself to overcome shortcomings and develop better habits and ability.

- ★ With interesting stories about "catching insects", it shows different characteristics of different characters.
- ★ Happiness bug, loneliness bug, courage bug... They're just like various problems that children will encounter in their growth.

### • Huang Fenfen

Huang Fenfen is a children's book writer, a writing instructor for children, and a media worker. She has worked as a journalist and editor for ten years and has created many stories for children and articles about parent-child reading. Her representative books include *The Amazing Tour to Museum series*, *The Snail on Leaves* etc.



Worldwide available

## Letters to Teenagers: Twelve Letters to Boys Letters to Teenagers: Twelve Letters to Girls

by Xu Lu  
240 Pages per title | 8-14 years old | 2023-8

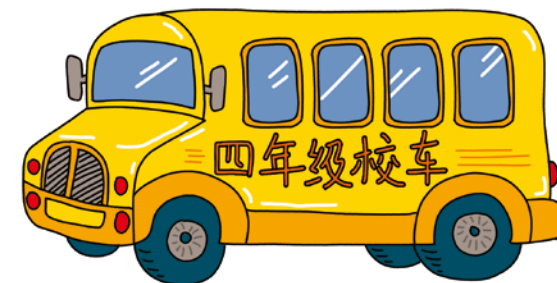
### Description

These are letters written by Xu Lu, a well-known Chinese children's book author, to boys and girls, giving them warm reminders and advice during their childhood and teenage years. Each letter, with warm feelings to family and nation, clear and bright values, and sincere emotional temperature, is close to life and will evoke empathy and recognition in young readers.

- ★ Both books advocate a "youth spirit" rooted in good and sound character qualities such as cheerfulness, courage and perseverance, dedication and tolerance, complementing the youth and their family education and school education, and providing valuable spiritual food for the youth.

### • Xu Lu

Famous children's literature writer, essayist and book reviewer, currently the vice chairman of Hubei Writers' Association and vice chairman of the jury of the Bingxin Award. His works have won the National "Five-One Project" Book Award, the National Book Award, the National Outstanding Children's Literature Award, and the Bingxin Children's Book Award. His works have been translated into English, French, Italian, Korean, Japanese, Swedish and other languages.





Worldwide available

## The Soup Ladle Restaurant in Beech Town

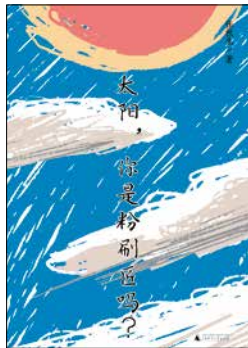
by Zhang Qiusheng  
184 pages | 8-12 years old | 2023-12

### Description

In the Beech Town, there live Mr. and Mrs. Bear. Ms. White Cat and Long-eared Dog are housekeeper and helper for Mr. and Mrs. Bear. Meanwhile, Short-haired Dog is the housekeeper for Mrs. Fox, who is unsociable and harsh to Short-haired Dog. So Short-haired Dog feels jealous of Ms. White Cat and often teases her. With the help of Long-eared Dog, Short-haired Dog opens his mind and even makes friends with Green Rat. They join forces to defeat Grey Wolf, and become the hero in the town. Long-eared Dog helps Mr. Hippo to save the restaurant, so in return, Mr. Hippo help Long-eared Dog to open a Soup Ladle Restaurant.

★ Through the twists and turns of this fairytale, which is fully childlike, readers will be touched by the braveness, sincerity and enthusiasm and will understand what friendship really means.

★ This is the last book by Zhang Qiusheng, which was unpublished before.



Worldwide available

## Sun, Are You a Whitewasher?

by Zhang Qiusheng  
204 pages | 6-9 years old | 2023-12

### Description

This is a selection of Zhang Qiusheng's most representative Little Palm Fairy Tales. There are over 90 children's poems and fairy tales. They're divided into four parts according to seasons. The author presents us characteristics of four seasons and different feelings in his poetic language. The words are meaningful and warm.



Worldwide available

## Tiger Aban and the Window in the Painting

by Zhang Qiusheng  
220 pages | 8-12 years old | 2023-12

### Description

This is a selection of Zhang Qiusheng's short fairy tales, including 21 stories. *Tiger Aban and the Window in the Painting* is one of the 21 stories. There is a painting hanging on the wall at Tiger Aban's home. In the middle of the painting it's a window. One day, the window opens and goes out a hedgehog. Tiger Aban and the hedgehog become friends... The 21 stories are full of wit and humor. They will help guide children to develop virtue of kindness, braveness and friendship.



Worldwide available

## Happiness and Sadness of Brother Wolf

by Zhang Qiusheng  
188 pages | 8-12 years old | 2023-12

### Description

This is a selection of Zhang Qiusheng's medium-length fairy tales, including four medium-length fairy tales. *Happiness and Sadness of Brother Wolf* is one of the four stories. There is a wolf calling himself Brother Wolf. He is quite rude and has no friend. One day, he helps Granny Bear to carry corns, and helps the rabbit to pick mushrooms. Since then, he becomes the true Brother Wolf... These stories are vivid and interesting. They present the good quality of caring about others and pure friendship, helping children to learn about how to get along with others.

### • Zhang Qiusheng (August 1939 – 4 October 2022)

Chinese writer of children's books. He started to write children's songs and poetry in 1958. He has published hundreds of collections of fairytales, poems and proses. "Little Palm Fairy Tales" is his most influential fairytales brand. His works had achieved many awards, such as Chen Bochui International Children's Literature Award, Soong Ching-ling Children's Literature Prize, National Outstanding Children's Literature Award etc.

