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# Beijing Mysterium Culture Rights Guide

2023



GUANGXI NORMAL UNIVERSITY PRESS GROUP CO.,LTD.  
广西师范大学出版社集团有限公司



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## Guangxi Normal University Press Group Co., Ltd

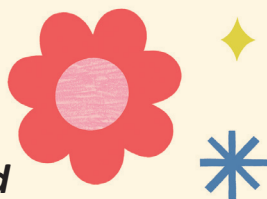
Guangxi Normal University Press, founded in 1986, was restructured into the first state-owned publishing group in Guangxi, also the first university-affiliation publishing group in China. Acquired Images Publishing Group (Australia) in 2014, the ACC Group (London) in 2016, it has now become a completed and mature international publisher with more than 30 branches all over the world.

GNUP persists on balanced benefits both economically and socially. The principle of “culture inheritance through an open mind” embodies in its major production lines as Education, Social Science, Academic Studies, Art Design and Young Reader’s Books. Products have hit national awards overwhelmingly: The Five Ones Project Award, China National Publishing Award, Chinese Culture Publishing Awards etc. The Group itself has won titles such as “Publisher of Reader’s Choice”, “Highly Valued Publisher”, also other fame both in China and worldwide. It is stepping forward as an international culture organization.

## Beijing Mysterium Culture

Beijing Mysterium Culture is an imprint of Guangxi Normal University Press Group, majoring in young reader’s books. Since its establishment, Mysterium has acquired then localized informative and entertaining titles from all over the world, including children’s non-fiction series in encyclopedia, knowledgeable readings, behavior guides, also middle-grade fiction and parenting books.

Since its first sci-fi series by hugo-award winner Liu Cixin, the brand has hit bunches of awards and won great reputation among young readers, also highly valued by parents and teachers. Besides trade books, the brand also extends in digital publication, audio books and mass media publication. Its slogan “Landing in Future” will lead the team forward with more surprises for readers all over the world.



Bi Shumin

**Bi Shumin, an influential female writer in the Chinese-speaking world, a national first-class writer, a psychologist, and a traveler who has traveled around the world. She was called “the angel in white in the literary world”. Bi Shumin’s writing style is elegant and peaceful, full of sentiment and love which has beneficial influence towards young children. Her work is deeply loved by readers and have won many awards.**

## Little Wordy’s Learning Stories (volume 1)



picture book/210\*250 mm/32pp/August. 2019

rights sold: Vietnam (Vietnamese)  
India (English and Hindi)  
Sri Lanka (Sinhalese)  
Pakistan (Urdu)  
World (Arabic)  
Indonesia (English and Indonesian) ebook

These series are especially created by Ms. Bi Shumin for children. The first volume includes five titles: “Little Wordy Borrowing Tears”, “Little Wordy Planting Seeds of Wheat”, “Little Wordy Listening to the Concert”, “Little Wordy Sneezing” and “Little Wordy’s Tongue Is Sick”. It focuses on topics such as the sensory world, emotional management, and behavioral courtesy, and switches small scenes in the real life into text images. The works develop children’s observation, imagination and creativity. The protagonist of the story, Little Wordy, is a lively and lovely boy. He is full of curiosity about everything. Through the description of Little Wordy’s growth experience, the book shows children’s emotions and psychology. It combines narrativity, knowledge and fun to read into one in the book, making it a good partner for children on the road to growth.

## Little Wordy's Learning Stories (volume 2)



picture book/210\*250 mm/32pp/October. 2020  
rights sold: World (Arabic)  
Indonesia (English and Indonesian) ebook  
Sri Lanka (Sinhalese)

The second volume includes another five titles as “Little Wordy Changing Skin”, “Little Wordy Sending Warmth”, “Little Wordy Cutting Nails”, “Little Wordy Seeing the World” and “Little Wordy’s Tooth Friends”.

## Also by Bi Shumin Enlightening Stories by Bi Shumin (CHI-EN Bilingual Edition)



prose collection/160\*210 mm/192 pp/Jan. 2020  
rights sold: Sri Lanka (Sinhalese)  
World (Arabic)

It's a bilingual edition of stories for young readers by the famous female writer. With the glorious words of maternal love, rich and true life experience, the author provides sincere spiritual classes for the young readers.

There are six major themes in this series, each title individually as: love, success, life, self-confidence, growth and affection. The author enlightens the young readers to face the problems bravely even at difficult time. One who bears toughness of failure could of course balance the joy of success. This bilingual edition of Chinese and English, accurate and vivid, will also help young readers to learn English.



Zhou Guoping

Zhou Guoping, a researcher at the Institute of Philosophy, Chinese Academy of Social Sciences, is a famous contemporary Chinese scholar, writer, and researcher in philosophy. As of 2017, Zhou has published more than 20 books, some being issued in foreign languages. Most of his works are among the best sellers of their own genre.

Zhou Guoping created the text of Harvest together with his daughter, Zhou Yinxu. It is the first picture book by this philosophy master.

## Harvest



picture book/210mm\*210mm/120 pp/2022  
rights sold: world available

Harvest is adapted from the awards-winning short film of the same name, which unfolds a lively and enchanting natural world emerging through Chinese watercolor animation. The picture book is illustrated by Beijing Film Academy, the film school is the largest institution specializing in the tertiary education for film and television production in Asia. The academy has earned international recognition for its achievements in film production as well.

The protagonist of the new story is a grasshopper with intense enthusiasm for life. He is an optimist, who is looking for sweet fruits, although he has experienced failures, bullied by elder grasshoppers, tempted by a female grasshopper, and narrowly escaped being killed, he finally created a miracle through his unremitting efforts! This intelligible story tells children a truth, that only by striving hard, can you enjoy the fruits of victory! And as long as you have faith in success and stick to the end, you will anyhow approach to your goal.



Zhang Hejun

Zhang Hejun, freelance writer and in-house designer, volunteer for public welfare.

## Seeds'Town series (volume1)



picture book/210\*250 mm/40pp/Jan. 2019  
rights sold: Sri Lanka (Sinhalese)

India (English)

Indonesia (English and Indonesian) ebook

Mr. Jules Verne, who traveled around the world, built up the “Seeds’ Town” in the entrance of the earth’s core with nuts gathered from around the world. The inhabitants of Seeds’ Town — the seeds from all over the world — are alive, with their own distinctive features and personalities, and they dare to imagine and try. There is a pistachio tree in Seed’s Town. Cora, the pistachio from Greece, can see all the children’s wishes on the earth. Every time one child makes a wish, the tree will bear one new pistachio with a small whoosh. There are 4 titles in volume 1, with independent stories inspiring young readers to imagine other parts of the world, even space!

## Seeds'Town series (volume 2)



picture book/210\*250 mm/40pp/Jan. 2019  
rights sold: world available

The second volume of this series include another 3 titles, also telling independent stories of the seeds. In the first volume, the little girl Emily has helped many seed achieve their dreams, while this time, Emily come to the seeds’ town again with a little boy, Yunchu. They starts another journeys to different places even in space, and they meets new friends. And then?





## Author Team

Zhao Hongfan, an associate researcher of the China National Academy of Arts, has won bunches of awards. She is the author of “Traditional Chinese Culture from the Perspective of the Stage: Anthology of Folklore and Drama Studies” and “The Stage Art of Xiaojing Hutong”.

Zhao Yiyun, female, author of lyrics for the theme song of the large-scale multimedia drama “Lanruo Temple” of Beijing Normal University, which was performed at the Student Activity Center of Beijing Normal University from September 28 to September 29, 2018.

### Bronze Drum in Zhuang Ethnic Group



picture book/210\*250 mm/34pp/July.2021  
rights sold: world available

“The Bronze Drum of Zhuang ethnic group” is one of the “National Picture Books You Can Sing” series. Zhuang is one of the minority ethnic groups in China, originally lived on high mountains and ridges very close to the sky. As the population increased, the sky and the earth turned smaller. The ancestor of the Zhuang ethnic group people, Buluotuo, increased the distance between the sky and the earth, however, the sunlight and moon light could not shine in the corners where many poisonous insects, beasts and monsters and ghosts were born, which specially harmed the Zhuang family. Later, Buluotuo led everyone to make a shiny thing - a bronze drum. It would help everyone kill poisonous insects, beasts and demons, and lead everyone to sing and dance. The pattern on the bronze drum would also teach everyone to learn skills. The sound of the bronze drum was later integrated into the hearts of the Zhuang people and became an unforgettable national memorial for the Zhuang people.

There’s also script for a children’s musical play at the end of the book.

## Author Team

Zhao Hua, member of China Writers Association, member of China Popular Science Writers Association, and Vice Chairman of Ningxia Writers Association. He has published more than 50 works including “Susan’s Little Bear”, “Magic Blood” and “Comet Nucleus”. He has won the National Excellent Children’s Literature Award, the Little October Literature Award, the Bingxin Children’s Literature New Work Award etc.

### Song in his heart: Without the Communist Party, There Would Be No New China



picture book/290\*220 mm/34pp/July.2021  
rights sold: world available

My great-grandfather was the same age as the Chinese Communist Party. On the 100th birthday of my great-grandfather, he told me the story of his life: when he was a child, his family was very poor and he was always short of food. Later, to make a living, he came to Cloud Ridge near Zhou koudian. There, he met Cao Huoxing, the creator of the song “Without the Communist Party, There Would Be No New China”, and witnessed the process of creating this song, as well as the process of singing this song across the land of the motherland. He witnessed the sufferings of the old China, and also witnessed the achievements of the new China under the leadership of the Communist Party of China...

## Author Team

Five-color Stone, a self-made content IP management brand that is based on Chinese myths and folklore, aims to explore the aesthetic value and imagination of traditional Chinese culture through the visualization and multi-media productization of Chinese stories.

## Natural Museum in the Classic of Mountains and Rivers



picture book/245\*320 mm/72pp/July.2021  
rights sold: world available

Da Qi and Xiao Yu were brother and sister who loved animals. One day, they visited the wild life park with their parents. Guided by the chirping of wild ducks, the brother and sister inadvertently opened the gate of Classic Mountains and Rivers in the wild life Park. It was like a natural museum, also a wild zoo, dividing into six venues: Yu Men Pavilion where birds gathered, another Yu Men Pavilion where apes and monkeys roared, Mao Men Pavilion where beasts were ferocious, Kun Men Pavilion where turtles and snakes were intertwined, Ying Men Pavilion, as well as the Lin Men Pavilion, which fishes leapt over the river and sea.

Da Qi and Xiao Yu were quickly fascinated by the strange sight in front of them, and this was only their first step into the Classic Mountains and Rivers in the Wildlife Park. Here, they met the erudite teacher with big eyes, and two good friends from ancient space time - Xiao Shan and Xiao Hai. Everyone boarded the sightseeing bus together and would travel freely in this beautiful and magical world. What kind of magical animals will they see?



Qu Shaoyun

Qu Shaoyun, Math teacher, adolescent psychologist, and best-selling author. She has published many best-selling puzzle books, such as "7:30 Tonight: My Family's Game Is Math", "7:30 Tonight: Super Brain Games"

## Mathematics: A Game



learning maths/214\*275 mm/56pp/Mar. 2020  
rights sold: world available

Mathematics: A Game is a set of game books, which covers all aspects of basic mathematics including numbers, graphics, addition, subtraction, graphics in space, as well as important quantity of learning and so on. It can improve the children's mathematical thinking ability in all directions through the game. Children will learn basic mathematical methods in solving problems and think logically through activities like finding friends, building blocks, playing cards, fruits, balloons, dolls and everything around.

Strictly following the psychological characteristics of children and combing gameplay with living, this set of books can not only teach children the knowledge of math, but also make them appreciate the important role of mathematics in life.

## Author Team

Zhang Liying, PhD in logic from Peking University, currently a professor at the Central University of Finance and Economics, a young Ryoma scholar, and the vice president of the Beijing Logic Society. She engaged in the teaching and research work of logic all the year round. Her personal book “Research on General Sentence Reasoning” has won the “Beijing 14th Philosophy and Social Science Outstanding Achievement Award”.



**Heihe (Gerelchimeg Blackcrane)**

**Heihe, Mongolian people of Chinese, children’s literature writer (nature literature specialized), member of the Ninth National Committee of the Chinese Writers Association, vice president of Heilongjiang Writers Association.**

## Learn Logic in Cartoons



logic learning/170\*200mm/36pp/Feb.2022  
rights sold: world available

“Learn Logic in Cartoons” series book selects 10 basic concepts in logic and explains them in cartoons by volumes. Children can readily learn and master these seemingly boring concepts of philosophy and logic in cartoons, enhancing the logical expression and self-cognition ability of teenagers, and helping them shape a positive world outlook in their future development.

Volumes: Proposition; Simple Proposition; Reasoning; And & Not; Possible World; Implication; Argument; Axiomatics; Fallacy; Paradox.

## Animals Comics series



commic stories/148\*210 mm/120pp/Jan. 2020  
rights sold: Sri Lanka (Sinhalese)

This is the first comics series of Gerelchimeg Blackcrane, one of animal fiction masters in China. This series was adapted from his original best-selling animal fiction, recreated with vivid illustrations. Heroes of his works are strongly characterized, just like the survivors and warriors of Erin Hunter. Imagine them on vast snow, grassland, desert, high mountains, primeval forest, go grazing, hunting! Isn’t this nomadic civilization the code of nature?

For those who have already known Gerelchimeg Blackcrane, this series visualizes all scenes described on land. For those who haven’t, this would be a feast for eyes and imagination.





Ge Xin

Ge Xin, writer, education activist, reading promoter, honored as the Chinese Father of the Year 2016. Ge Xin is the founder of an online writing training program, experienced in teaching how to carry different kinds of writing.

## The Great Panda Daddy



middle-grade fiction/148\*210 mm/128 pp/May, 2019  
rights sold: world available

This series is about fantasy experiences of Panda Daddy and his family. There was a red lucky mark on Panda Daddy’s forehead, but he was not embraced by fortune at all. He was always faced with situations, sometimes tough enough to shake him off to the ground, sometimes warming and touching: making a living in a imagined city, being sucked into a chessboard world upside down, planting meaningful stories to share with whoever did wrong etc.

## Author Team

The Doudou team consists of professors of history and literature from Zhejiang University, Fudan University, Fujian Normal University, and other universities, as well as graduates majoring in literature and history. The common goal of Doudou team is to provide young readers with vivid, intriguing, content-rich and meaningful stories of literature and history, let them have a stronger sense of the humanistic spirit.

## “Doudou’s Historical Adventures” Series



middle-grade fiction/148\*210 mm/160pp/January, 2021  
rights sold: worldwide available

This series narrates a historical-themed dream experienced by Doudou and Anqi, the two kids wearing high-tech “space-time helmets”, they time travelled and gone through the historical stories written in “The Records of the Grand Historian”, which is a monumental historical records of ancient China and the world finished around 94 BC.

This whole series is based on “The Records of the Grand Historian”, “The Records” is concise and has a great storyline, making it an excellent educational textbook for literature and history. The writers specially selected the most classic and splendid stories, so that children can gain knowledge, comprehend the wisdom of the ancients, appreciate the charm of ancient Chinese prose, history, noble humanistic characters, and enhance their cultural accumulation.



Xu Fang

Xu Fang, member of Beijing Writers Association, skilled at creating detective stories for young readers. Works like the Great Detective are posted in specialized magazines. Listed in National Social Studies Sponsorship program.



Li Tianfei

Li Tianfei, Master degree of Classical Literature, Peking University; worked as literary editor of Zhonghua Book Company; member of the Proposition Expert Group of the Chinese Poetry Competition, Journey to the West Culture Research Association in China, Chinese Folklore Society, and Chinese Folk Literature Society.

## “Super Policeman Longke” Detective Stories series



middle-grade fiction/148\*210 mm/ 128-160pp/Jan. 2019  
rights sold: worldwide available

This is a remarkable detective story series, including a lot of thrilling plots hitting both adult and young readers.

Longke is the only policeman in Chocolate Town, with no one knowing where he came from, his age or even his other family members. His only assistant or “friend” is Battle. Those are all people have known about Longke. Although he does not have much acquaintance with local people and around Chocolate Town, Longke has saved people from dangers time and again. Each title in the series is an independent and complete story, but logically connected which will lead the reader to the final secret in the end.

## Some Retellings: Journey to the West



classic retellings/148\*210 mm/160pp/Apr. 2020  
rights sold: world available

This is a simplified but funny version of the famous Chinese classics Journey to the West. The young readers will understand the masterpiece in a direct way.

Journey to the West is one of the four famous Chinese literature classics, originally written by Wu Cheng'en. Li retells the whole journey and adventures in a modern and easy-reading way, and adds a lot of knowledge analysis based on his years of research into the original work. This retelling series explores the literary charm of Journey to the West and its rich implications.



Li Bo

Li Bo, PhD in Chinese Classical Literature and Culture, Professor in Nanjing Normal University, promotion ambassador of national reading, honored guest of The Chinese Poetry Competition and The Great Chinese Poetry, keynote speaker of Lecture Room on CCTV channel.

### Traditional Chinese Wisdom by Li Bo



Chinese culture readings/148\*210mm/192 pp/Sept. 2020  
rights sold: world available

Traditional Chinese Wisdom by Li Bo is a series of books on interpreting traditional Chinese culture for young readers aged from 7 to 14 year-old. This series includes four topics, “manage your family”, “be socially connected”, “behave yourself” and “how to learn”, which are closely related to the growth of young people.

Quoting ancient and modern historical or celebrity stories home and abroad, with the modern language of humor and fashion, it represents classic stories to young readers, which helps to increase their understanding of history and helps to cultivate their sense of national pride in the reading process. At the same time, learning from history will improve their depth and breadth of thought.

### Author Team

The series is created by the experts from the Chinese Academy of Arts, the academy has many renowned artists in its alumni and is considered one of the most prestigious art institutions in the country. With a mission to revitalize Chinese art, its alumni are in active dialogue with the world and has great influence in the development of modern and contemporary art in China.

### “Little Heirs: Intangible Cultural Heritage”Series



Chinese culture readings/185\*255 mm/140pp/February. 2021  
rights sold: world available

The series incorporates 6 representative Chinese items carefully selected from the UNESCO’s Representative List of Intangible Cultural Heritage of Humanity. Through introducing their development history, telling stories of cultural inheritance and explaining cultural connotation, the writers show the unique, charming humanity and the cultural value of these intangible cultural heritage to children, hoping not only let them know, but also fall in love with the Chinese Intangible Cultural Heritage of Humanity.

The fusion of history, folklore, geography and other knowledge, the utilization of different forms of gorgeous pictures and hand drawings interspersed with the of textual interpretation..... all these designs for this book is to motivate children to better understand the development of ancient customs and skills, realize the ingenuity of the artisan, comprehend the wisdom, aesthetics and creativity of the ancients, and to appreciate the profound Chinese culture.





Wu Gou

Wu Gou, a historian and columnist, and also a famous bestselling author, a researcher of History of the Song Dynasty. In recent years, he has devoted himself to the study of the history of lifestyle, society, politics and law in Song Dynasty, advocating the “rediscovery of the Song Dynasty” and “reinterpretation of tradition”.



Liang Yang



Hu Lifang

Liang Yang, founder of the brand “Tiger Bu”. Hu Lifang, founder of a cultural creative products company, NiuNiu. Both are freelance writers, devoted to children products creating and publishing.

## “From Paintings To Real Life Of Song Dynasty” Series

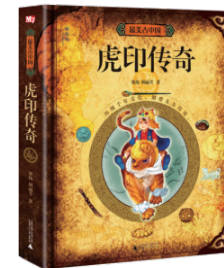


Chinese culture readings/170\*240 mm/169pp/March. 2021  
rights sold: worldwide available

This series of books is a historical set of the Song Dynasty created especially for children. The author starts from the details of paintings from this dynasty, combines with documentary records and references existing researches to show readers a lively Song Dynasty.

This series is like a “documentary” of the Song Dynasty as well, through which readers can acquire historical knowledge, understand traditional culture, and master the methods of historical analysis. In addition, readers will be able to enter the daily life of Song dynasty and deeply comprehend its openness, avant-garde and its far-reaching influence on later generations.

## Journey to Ancient China



pop-up novelty/250\*300 mm/24 pp/ Aug. 2017  
rights sold: world available

Hit and Hint: Journey to Ancient China is a children’s novelty book. It aims to display the beauty of traditional culture in ancient China. The protagonists of the book are a fearless young boy “Hubao” and a smart tiger elf, “Abu”. Hubao and Abu time travelled to seven regions which embodied the extremely attractive sightseeing in ancient China. A series of adventurous activities were launched in search of 7 treasures to repair the Magic Dragon Pearl which protects Eastern civilization.



Chen Mingying

Chen Mingying, years of media experience, senior family education instructor, and the columnist of the front page of Contemporary Family Education Newspaper and the special column of “Hemerocallis and Flower Languages”, and special columnist of “Required Reading of Parents”, “Parenting in Fashion” and “Women in Shanghai”.



Li Yannong



Hu Chiyi



Zhu Xiaochao

Li Yannong, National Secondary Psychologists, Vice-president of Shenzhen Psychological Service Association.

Hu Chiyi, Master of Medicine, PhD, Director of Psychiatry.

Zhu Xiaochao, Psychologist, 7 years of teaching experience in university.

## Mom? No Worries!



parenting/170\*240 mm/336 pp/Apr. 2020  
rights sold: world available

Children education at their age 0 to 6 is quite important, which will affect their whole life after. How to face the naughty crying children when they’re making a scene? How to deal with their lies that they try to hide? How to correct their bad habits while not make them heart-broken?

This book will teach you how to solve these problems in parenting education, which includes many practical Moms’ cases. It will also provide simple and useful methods and strategies for all the parents to deal with these problems in life.

## Parent-Child Negotiation



parenting/170\*240mm/240 pp/Sept. 2020  
rights sold: world available

Parent-child communication happens everyday. However, the result of communication often disappoints parents. The reason is that most talks only lead to thought-exchange instead of better behavior.

This book is a parenting book on daily communication, focusing on the specific issues and cases about adolescents aged from 12 to 18 year-old. It includes three parts, the causes, principles, and methods on parent-child communication, using specific case studies to decipher the motivations behind adolescent behavior, which provides parents with practical negotiating solutions.



Xu Guifeng

Xu Guifeng, Psychologist of Developmental Behavior, Master of Developmental Psychology, Master of Medicine, a PhD candidate in University of Iowa, United States, focusing on the study of medicine, developmental psychology, behavior analysis.



Ge Ya

Ge Ya, columnist, worked as the chief editor of New Woman Journal for 11 years, national psychological counsellor. She has published works such as Love as a Wild Search, What Makes You Stronger etc.

### To be A Mom of “I Know”



parenting/170\*240 mm/264 pp/Jan. 2020  
rights sold: world available

This book is a very practical, case-based parenting reference book, which is also the author’s summary of 10 years’ clinical psychological counseling experiences. It introduces the psychological causes behind the various behavioral problems of the preschool children that parents concern most, and teaches parents what and how to do with that.

This book reflects daily parenting problems, then tells more about habit development, emotional management and how to make children come into kindergarten without anxiety, even social ability development, gender awareness training and sex education... It relieves parents with comprehensive answers, which will definitely be a great help for them.

### The Child Observing Wind



parenting/170\*240 mm/276 pp/Aug. 2018  
rights sold: Chinese Complex (China Taiwan area)

This is a story about a single mother with her autistic son “growing up” together and exploring the meaning of life. You could find no negativeness and pessimism in this book. On the contrary, it’s full of humor and laughter. Through the relaxing and funny stories, the author not only provided the specific projects for bringing up the “exceptional” children but also discussed about the challenges that all family would face in raising children.





Min Bukui

Min Bukui, medical degree specialized, working as a family education researcher and problem solver since 2007. Min has created two independent education institutions, aiming at providing effective advice for children's growing and long-term development.

## Parenting Yourself



parenting/170\*240mm/365 pp/Jan. 2019  
rights sold: world available

The author is an teacher, head of a private school as well as an educator. This title is more like his notebook, presenting to readers about one and another problems he has faced, then how he overcame and learned from them.

A lot Chinese readers call his school the Chinese Summerhill School, parents admire his way of sharing personal feelings instead of requiring. If one needs a textbook to be a “qualified” parent, this Parenting Yourself is both of best reference and highly instructive in self education.